



Do you own a
business or want to
start a business?

We have good
news for you.

Welcome to
GET SET GROW.



get
set
grow

**TWO COUNCILS
ONE TEAM**





Grow your business

GET SET GROW is a new and exciting business growth programme from Brentwood Borough and Rochford District Councils and is funded by the UK Government Shared Prosperity Fund. GET SET GROW is delivered by a team of award-winning Business Coaches from The Consortium, and is designed to help you grow (or start-up) your business. GET SET GROW combines the power of group business coaching with one-to-one mentoring, culminating in 'The Big Pitch'.

With GET SET GROW, you'll be learning from experts and may also have the chance to pitch your business (or business idea) to a panel of experts.

There are prizes valued at £1,600 for the top three rated 'pitchers'. In addition, you will have exclusive access to financial experts and the British Business Bank's portfolio of loans (subject to application).

Who can take part?

Businesses at any stage can apply for GET SET GROW (i.e. start-up, established etc.). You must be based in either the borough of Brentwood or the Rochford district. Businesses can have any trading status, e.g. Sole Trader, Limited Company or CIC.

You must have the aspiration to grow the business (or start-up). How you want grow is up to you. GET SET GROW's advisors are here to help you. For example, you might be focussed on sales, innovation, product development, digital marketing, access to finance, patents and IP, sustainability or customer loyalty. If you've got the growth aspiration, we've got the expert to help you.

You'll benefit from practical and strategic advice and potentially an exclusive chance to pitch to the panel.

The logo for 'get set grow' is centered within a circular graphic. The text 'get set grow' is written in a lowercase, sans-serif font. The words are stacked vertically, with 'get' on top, 'set' in the middle, and 'grow' at the bottom. The text is white. To the right of the text is a blue L-shaped bracket, and to the left is a green L-shaped bracket, both pointing towards the text.

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What's on offer?

GET SET GROW is a blend of group business coaching, one-to-one mentoring and an exclusive Big Pitch event.

Once your application to GET SET GROW has been approved, you will be allocated a place in a cohort of like-minded (but not competitive) businesses. There will be 8 members in each cohort, which will be facilitated by an award-winning Business Coach. Harnessing the power of 'Action Learning', the Business Coach will guide discussions to motivate, inspire, trouble-shoot and impart practical advice. Your peers in the cohort will join the discussions in the confidential environment. Everything that you learn will help you complete your own business plan.

You will meet your cohort via ZOOM, under the facilitation of the Business Coach. Each cohort session will last for 2 hours and you will have 4 sessions in total over a 6-7 week period (on regular days and times).

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Group Business Coaching

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Rochford
District Council



Private One-to-One Mentoring

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You will be able to book 2 hours of private one-to-one time (via ZOOM) with your Business Coach. This can be taken as a 2-hour block or 2 x 1 hour sessions. You can choose a date/time to suit you.



The Big Pitch

After all of the cohort sessions have been completed, a selection panel will review the growth potential of your business (or start-up). The selection panel will be given input from your Business Coach. If your business is one of those that is selected, you will have the opportunity to proceed to pitch your business plan to a panel of 'investors'. Your pitch will demonstrate how you would spend a theoretical £10,000 investment. The top three rated 'pitchers' will qualify for prizes of further specialist one-to-one mentoring. 1st place = 8 hours, 2nd place = 5 hours, 3rd place = 3 hours. The prize fund value is £1,600 (no cash alternative).



Who is Involved?

get
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Award-winning Business Coaches

Sarah Brockwell
Graham Broughton
David Adlington
Ross Moran



Financial Experts

The Let's Do Business Group and the
British Business Bank



HM Government

GET SET GROW is funded by the UK
Government through the UK Shared
Prosperity Fund

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Brentwood Borough and Rochford District Councils

Economic Development teams

How to apply

Brentwood



www.brentwood.gov.uk/get-set-grow

Rochford



www.rochford.gov.uk/business-news-and-events

You will be notified when your application has been approved.

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| Applications open | 18 September 2023 |
| Group cohort sessions | October 2023 - December 2023 |
| One-to-one sessions | December 2023 - January 2024 |
| The Big Pitch (for selected companies) | February 2024 |
| The Big Pitch winners' special sessions | March 2024 |

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The
Big
Pitch



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For more information email
brentwood@business.gov.uk or business@rochford.gov.uk